



**NAMI California Board Meeting Minutes
Thursday, May 17, 2012
Larkspur Landing Hotel
555 Howe Avenue, Sacramento, CA**

BOARD MEMBERS PRESENT: Dorothy Hendrickson, President; Mark Gale, 1st Vice President; Brenda Scott, 2nd Vice President; Shannon Jaccard, Secretary; Randy Beckx, Ratan Bhavnani, Shannon Peterson, May Farr and Sergio Aguilar-Gaxiolo, M.D.

BOARD MEMBERS ABSENT: Treasurer, Frances Tibbits and Navah Statman

STAFF PRESENT: Bettie Reinhardt, Acting Executive Director; Steven Purcell, Deputy Director and Margot Carmassi, Director of Administration

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- CALL TO ORDER** President Dorothy Hendrickson called the meeting to order at 6:40 p.m. Roll call was taken and it was noted that 1st Vice President Mark Gale and 2nd Vice President Brenda Scott were both delayed due to transportation problems.
- DVD PRESENTATION** Board member Randy Beckx is involved in different capacities in promoting best practices in the Orange County mental health communities. As a retired police officer, Mr. Beckx continues to serve on different boards and committees to help educate and support police agencies when responding to situations where mental health challenges are present. A training DVD was shared with the board that highlights training for police officers which gives them important information that will help them deliver clear and concise messages and to be more prepared to handle a mental illness crisis situation. This DVD has been distributed and may be one in a series of seven DVD's that will be produced with varied subject matter. The second DVD will feature autism.
- President Hendrickson emphasized the importance of videos that can help in educating and supporting the public that NAMI California is trying to reach.

SAN BERNARDINO
COUNTY UPDATE

Board member May Farr is very active in the San Bernardino area. She serves on many different local boards, and she is very effective at managing multiple projects that benefit consumer and family members in her county.

May Farr gave a detailed explanation of the systems that are in place in San Bernardino county that reach out to diverse groups and provide multiple services. Mrs. Farr passed out several brochures and publications that gave the board a clear example of what is being done and information that is being shared. She stressed the importance of building relationships and being involved in mental health causes.

DEPUTY DIRECTOR,
STEVEN PURCELL

President Hendrickson introduced recently appointed Deputy Director Steven Purcell to the Board. Steven gave a brief summary of his background in health services and his role at NAMI California. Mr. Purcell was originally hired as the Program Manager for the CalMHSA grant, and he will remain involved in the development of this program through the transition of the program responsibilities.

CalMHSA GRANT –
QUESTIONS AND
CONCERNS

Many questions were asked and concerns expressed regarding the CalMHSA program. Board members gave feedback received from the local affiliates regarding the roll out and training process, and concerns will be addressed and identified for each individual affiliate. Steven Purcell detailed a plan that is in place to help identify which affiliates are able to handle the CalMHSA trainings, and NAMI California will be working closely with the affiliate offices to ensure a smooth transition.

ACTING EXECUTIVE
DIRECTOR, BETTIE
REINHARDT

Acting Executive Director Bettie Reinhardt gave a brief report of the past month at NAMI California and will present a more detailed report at the Friday, May 18th board meeting session.

FUND DEVELOPMENT

2nd Vice President, Brenda Scott, gave a report on fund development at the board level. Brenda discussed the importance of understanding why people give to a charity and the best way for NAMI California to maintain a healthy donation base. NAMI California Board giving was discussed and the different avenues that may be recognized as participation in board giving. Many grant applications ask what percentage of the Board donates.

President Dorothy Hendrickson emphasized the increase in donations that NAMI National experienced after it became accredited with the Better Business Bureau. NAMI California is preparing the applications and will be applying for accreditation once enrollment opportunities are available.

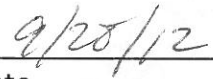
Donation appeals were discussed and which campaigns have historically shown to be the most successful.

ADJOURNED

The meeting was adjourned at 9:16 p.m.



Shannon Jaccard
NAMI CA Board Secretary



Date