

2026 Annual Conference

Sponsorship Opportunities

8-9
October,
2026

**Hotel FERA Anaheim,
A DoubleTree by Hilton**

100 The City Dr S
Orange, CA



www.namica.org/conference

Become a Conference Sponsor!

Partner with us to support this year's NAMI California Annual Conference while showcasing your organization to behavioral health professionals, community leaders and advocates, students, family members and caregivers. Sponsorship provides valuable brand exposure before, during, and after the event.

Tier A – Platinum Sponsor

INVESTMENT: \$10,000

Benefits include:

- Premier logo placement on all conference marketing materials
- Recognition as a Platinum Sponsor during opening and closing remarks
- **6 dedicated social media posts** before and after the conference
- **Full-page (inside front cover, inside back cover, or outside back cover) color advertisement** in the printed conference program
- Opportunity to include promotional item in attendee welcome bags
- Premium exhibitor table/location
- Logo displayed prominently on conference website and on-site event signage
- Logo on table tents at Conference Networking Mixer
- **4 complimentary conference registrations**
- Verbal recognition throughout the event

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Tier B – Gold Sponsor

INVESTMENT: \$7,500

Benefits include:

- Prominent logo placement on conference website and select marketing materials
- Recognition during conference announcements
- **4 social media posts** leading up to the conference
- **Full-page color advertisement** in the printed conference program
- Exhibitor table
- Logo displayed on on-site event signage
- **2 complimentary conference registrations**

Tier C – Silver Sponsor

INVESTMENT: \$5,000

Benefits include...

- Logo featured on conference website
- **2 social media posts**
- **Half-page color advertisement** in the printed conference program
- Logo displayed on on-site event signage
- **1 complimentary conference registration**

Additional Sponsorship Benefits

All sponsors receive:

- Permission to use the conference sponsor logo in promotional materials
- Networking opportunities with attendees, speakers, and community leaders at All-Conference Networking Mixer on Thursday, October 8, 2026

Create Your Own Sponsorship

Not every sponsor has the same marketing goals. Our Custom Sponsorship Program allows organizations to build a sponsorship package tailored to their brand, budget, and desired level of event visibility.

Sponsors may select from a variety of exclusive branding and engagement opportunities to create a customized package. Our team will work with you to develop a sponsorship that maximizes your impact while supporting the conference experience.

Sponsorship Contact

For more information about sponsorship opportunities or to customize a sponsorship package, contact:

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